



FOR IMMEDIATE RELEASE  
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## **Cellular One Dispels Internet Rumor Of Telemarketing to Cell Phones**

Despite email chains that continue to circulate, a directory of cellular phone numbers is not being released to telemarketers, according to Cellular One.

A false email chain misleads people to believe they must register their cell phone numbers with the Do Not Call (DNC) Registry or they soon will get telemarketing calls on their cell phones, Cassy Carter, CEO/GM of Cellular One, reports.

"It always has been illegal to make unsolicited telemarketing calls to cellular phone numbers," Carter said. "There is no national directory of wireless phone numbers to turn over to telemarketers."

On the Federal Communications Commission website ([www.fcc.gov](http://www.fcc.gov)), a Consumer Advisory with the headline of "The Truth About Cell Phones and the National Do-Not-Call List" reiterates information from past news releases issued over the last several years due to the false email chain:

- FCC regulations prohibit telemarketers from using automated dialers to call cell phone numbers. Automated dialers are standard in the industry, so most telemarketers are barred from calling consumers on their cell phones without their consent.
- There is only one DNC Registry; there is not a separate registry for cell phones.
- There is no deadline for registering a number on the Do-Not-Call list.
- There is no longer any need to re-register a number – it will stay on the list until you cancel your registration or discontinue service.

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Although some of the national cellular phone providers have considered compiling cell phone directories, most telemarketing calls to cell phone numbers would still be illegal, according to the FCC.

Carter said Cellular One is not planning to participate in the development of a cell phone directory. Even large national cellular service providers who had indicated initially they might offer a directory have not proceeded with that plan and will have to get their customers' opt-in approval to have their numbers listed.

Cellular One has received concerned calls from customers as a result of this false email for over six years, according to Carter. The company has issued news releases and customer communications to dispel the rumor, but new concerns have been created as the email continues to circulate.

Cellular One of East Central Illinois is a family-owned and locally-operated company providing cellular phone and wireless internet services. The company has served the residents of Clark, Clay, Coles, Crawford, Cumberland, Douglas, Edgar, Jasper, Lawrence, Richland and Vermilion counties since 1991.

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